

# Our Mission

*Actively respond to the “One Belt, One Road” initiative and be a practitioner in the Middle East. Create a modern travel concept of low-carbon, environmentally friendly and harmonious transportation.*



# Core Value

*Innovative and pragmatic, focused and flexible, honest and trustworthy, abide by the law.*

*Always create value for customers, provide development space for employees, and create benefits for society*



# Enterprise's goal

*Short-term goal: Establish a car rental platform mechanism that conforms to market laws and is conducive to the development of enterprises, so that small and medium car rental companies can achieve sound development, and on the premise of maintaining competitive advantages, increase the intensity of commercial market development and take characteristic operations.*

*Long-term goal: Through continuous innovation and management, cultivate core competitiveness, introduce international car rental management and capital, and gradually establish a market leader position.*



# Determine the proportion of target customers

*Design products and provide services based on customer needs.*

*From customer cost pricing and launch promotional activities according to customer needs.*

*Improve the convenience of obtaining customer products and services.*

*Establish a brand image that pursues customer satisfaction.*

*Establish two-way communication channels and focus on maintaining good communication and interaction with customers.*



### *Contact Info*

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